

# PSA Scripts

## **Safety Checklist & First Aid Kits**

This is \_\_\_\_\_, (manager/ranger) at \_\_\_\_\_ Lake. Every year about this time we begin to wonder how many people might be injured or perhaps even die on the lake this summer. It's not a pleasant thought. I want to ask you to please prepare a safety checklist for you and your family... And make sure to include life jackets and a first aid kit. We may not be able to stop all injuries or fatalities, but we can decrease the chances. Do yourself a favor... Plan ahead now and be safe. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Outdoor Fun & Life Jackets**

You know, \_\_\_\_\_ lake attracts a lot of people in the summertime. Hello, this is \_\_\_\_\_, resource manager of \_\_\_\_\_ Lake. Thousands of visitors came to the lake last year and maybe you were one of them. \_\_\_\_\_ Lake offers great fishing and lots of outdoor fun. That's why I want to ask you to please begin to think about water and boating safety right now ... Check your life jackets and your boat and trailer ... Make this year the safest year yet. Thank you. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Drownings & Boating Accidents**

Hello, this is \_\_\_\_\_, (manager/ranger) at \_\_\_\_\_ Lake. We expect a lot of visitors on the lake this year and if you are planning to visit, here's a message for you. Last year drownings and boating accidents increased ... This year we plan to watch for unsafe boaters and swimmers. If you will plan your lake outing ...and practice being safe, we can decrease all of the accidents fatalities. Wear your life jacket when you are near the water and remember to think safety. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Vacation Fun & Safety**

It's time again to think about water safety. This summer can be the safest yet. Hello, I'm \_\_\_\_\_, resource manager at \_\_\_\_\_ Lake. It's really fun to be outdoors picnicking, fishing or swimming. But I want to remind all of you to be extremely careful. We had a lot of accidents last year and we don't want any this year! So plan your vacation fun ahead of time. Think about what you are doing ... Be safe. You can get hurt before you know it! Remember... Think safety. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Check Summer Equipment**

Hello, I'm \_\_\_\_\_, resource manager at \_\_\_\_\_ Lake. I want to remind you that now is a good time to get your summer gear ready for your vacation at the lake this year. Check over your life jackets ... And what about your boat and motor? They can cause problems ... And always at the wrong time. Throughout the summer you'll be hearing from all of the resource managers for the corps of engineers in the \_\_\_\_\_ District. We want you to act safe and be safe whenever you are near the water. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Courteous Boaters**

You know one of the most inconsiderate acts at the lake in the summertime is someone who pulls in the way when you are trying to back your boat trailer into the water. Hello, this is \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ Lake. Discourteous boaters cause a lot of problems and accidents on land as well as water! When you are backing your boat trailer in the lake, leave as much room as possible on the ramp for other boaters. Practice courtesy on land as well as on the water, and make this summer the safest yet. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Boat Wakes**

[use sound effects here]... That's the sound of summertime fun at the lake ... This is \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ Lake reminding you boaters that your boat's wake can cause problems. The waves caused by a passing boat can be dangerous to fishermen in boats, swimmers or anyone caught unaware. So please watch your wake .... Slow down near swimmers or fishermen in boats. Be courteous and make this summer one of the safest seasons yet on \_\_\_\_\_ Lake. A friendly reminder from The U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Pick Up Litter**

This is \_\_\_\_\_ manager at \_\_\_\_\_ Lake. Floating trash and debris can cause our lakes to be an eyesore. If you're out on the lake and see floating trash ... Stop and pick it up! Take it into the shore and throw it into a litter container. \_\_\_\_\_ has many lakes to be proud of and with your help we can keep our lakes clean. Let's all fight to keep our lakes free of trash. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Inspect Boats**

Hello, this is \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ Lake asking you to begin to check over all of your summertime boating equipment. Cold winter temperatures could have cause hidden damage to your boat's hull ... Inspect it carefully. Your life jackets need to be checked over, too. Make sure all your water safety equipment is in good condition. It's not too early to check out that motor, either. With a little forethought you can make this summer a safe one for you and your family. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Lake Information**

Hello, this is \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ Lake extending a welcome to all newcomers as well as you ol' timers to the \_\_\_\_\_ lake area. We want you to add the Corps of Engineers to your list of new contacts. We might be able to help answer a few questions about the lake or the public lands around the lake. Call \_\_\_\_\_ or write to \_\_\_\_\_, \_\_\_\_\_, and we'll answer your questions and send you a map of the lake. Contact us today. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Put Trash In Containers**

This past winter caused \_\_\_\_\_ lake to become severely low, and the low water revealed a badly littered lake bottom. This indicates a big problem for everyone who uses the lake. When you boat on the lake, make sure you keep all of your trash contained until you return to shore, and then throw it in a proper container. \_\_\_\_\_ lake is too large for a few people to keep clean, and we need the help of everyone in keeping the lake as clean and as beautiful as possible. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **National Safe Boating Week**

National safe boating week is \_\_\_\_\_ through \_\_\_\_\_. Help us to observe boating safety by keeping your boat in top running condition and by being aware of safe boating practices. This is \_\_\_\_\_ with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Watch Out for Boaters & Swimmers**

You've probably seen this before: a young couple floating on their raft, sitting in the middle of boating traffic. Or, a careless boater who speeds right by you and almost swamps your boat. What about the guy who parks on the launch ramp right in the way? Or even those kids who swim at the end of the boat ramp so you can't launch your boat. It all happens! Remember, when you are at the lake this summer, be courteous and watch out for your fellow boater. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Ugly Trash & Litter**

Floating trash or debris can cause our lakes to be an eyesore. If you're out on the lake and see floating trash, stop and pick it up' take it onto the shore and throw it in a litter container. \_\_\_\_\_ has many lakes to be proud of and with your help we can keep our lakes clean. Help us to keep our lakes free of ugly trash and litter. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Common Sense Rules**

If you would like to visit one of the most beautiful lakes in this area, come to \_\_\_\_\_ Lake, located near \_\_\_\_\_. And when you visit, remember to use common sense water safety rules. Like, always have a life jacket for everyone onboard your boat, and vent the motor or engine compartment completely after you refuel. \_\_\_\_\_ Lake is beautiful and popular and the lake's Popularity causes us to ask you to remember water safety and courtesy on the lake. I'm \_\_\_\_\_, resource manager of \_\_\_\_\_ For the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Short Lake Information**

Whenever you need information about what's happening on \_\_\_\_\_ lake, call \_\_\_\_\_. That's \_\_\_\_\_. Unsafe boaters endanger others. This summer is the season for using water and boating safety sense. The u.s. army corps of engineers, u.s. coast guard, and the department of fish and wildlife will be on the lookout for those unsafe boaters, skiers, swimmers, and fishermen who endanger others on the lake. Don't be overconfident and careless. Use common sense and good judgment when you visit \_\_\_\_\_ lake. Remember that water and boating safety are a matter of courtesy and common sense. I'm \_\_\_\_\_ of \_\_\_\_\_ Lake with this friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **District Activity Spot**

Every year managers of all Corps of Engineers lakes in the \_\_\_\_\_ District remind people in \_\_\_\_\_ about water safety. Hello, I'm \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ Lake. \_\_\_\_\_ is the District's \_\_\_\_\_ and most unique lake. Its acres of water are stocked with \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, and others, which will draw in hundreds of anglers every summer. Swimmers, bank fishing, hikers, and picnickers can all enjoy \_\_\_\_\_ Lake. So come out and visit your lake and don't forget to wear your life jacket! Remember water safety is just a matter of common sense and courtesy. This is a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Rules**

Well, warm weather is here again! And that means my ranger staff and I must watch out for those who insist on breaking the rules and regulations that govern \_\_\_\_\_ Lake. Remember These short, common sense rules: have a life jacket for every person on your boat; don't block launching ramps; vent your boat's gas tank area before starting, and watch out for swimmers, skiers, and sailboats. Keep water safety in mind and be courteous to fellow boaters. I'm \_\_\_\_\_ with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Hot Tempers - Cool Off**

We all know that the hot weather can cause hot tempers. So most of us head toward the lake to cool off and relax. The bad thing is that all the tempers gather at the lake - so when you visit the lake this year, realize that other folks want to relax, too. Be overly courteous and careful. The lake is for everyone's enjoyment and a wreckless boater, or careless swimmer or skier can cause a nice outing to turn into a disaster by injuring or killing someone in an accident. Use your common sense and Courtesy. Enjoy your visit to \_\_\_\_\_ lake. This is \_\_\_\_\_ with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Gasoline Vapors**

For the last few years, we've been on the radio to remind you about water safety. And we continue to do that this year. You'll be hearing from a lot of the managers and rangers from all \_\_\_\_\_ lakes in the \_\_\_\_\_ District, Corps of Engineers, this year. Listen to the messages - they might save you from an accident at the lake. And here's a tip: did you know that the vapors from one cup of gasoline packs the same wallop as 15 sticks of dynamite? Remember that gasoline vapors can explode if they come into contact with a spark or flame. Check your boat motor's fuel lines for leaks, and pay particular attention to enclosed areas where gas vapors gather. Vent your boat thoroughly after fueling. I'm \_\_\_\_\_ with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Boat Launching**

As summer recreation crowds gather, boat launching areas will become busy. Load or launch your boat as quickly and as safely as you can and then move out of the way so other boaters can get to the lake. Don't block the ramps and swimming areas, too. Even though the area is busy, remember to be courteous to your fellow boaters. And don't forget water safety as you boat on \_\_\_\_\_ lake. This is \_\_\_\_\_ with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Wearing Life Jackets**

It's time to remind all of you outdoor sportsmen to be careful around the water this summer. Make sure you wear your life jacket and have one for every person on-board your boat. And if you fish from the bank, there's a danger, too! Wear a life jacket just in case you trip and fall into the water. If you're a swimmer, don't be careless and get too far away from the shore. Concentrate on your water safety habits this summer and keep \_\_\_\_\_ lake a safe place to visit. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

## **Bad Weather Tragedy**

You've probably heard the recent news story about a family of four that was out boating where bad weather hit and caused their boat to capsize, drowning all of them. There were life jackets in the boat but they weren't worn. This tragedy could have been prevented if they had only worn and not rested on their life jackets. It's good sense to wear a life jacket any time you're near the lake. Avoid a needless tragedy. Use your common sense when you boat, fish, swim, or ski. Wear your Coast Guard approved life jacket! A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Recreating Dangers**

Vacationers who travel some of \_\_\_\_\_'s backroads will eventually discover one of the state's many fine recreation spots. It's \_\_\_\_\_ lake. This cool, spring-fed lake offers some of the most fantastic recreation like fishing, boating, camping, swimming, picnicking, or just sitting back to catch the warm sun. It becomes necessary for us in the corps of engineers to warn you about the dangers of water-related activity. Of course, drowning is the biggest danger. So wear your life jacket as you boat, ski, fish, or swim. And use your common sense and courtesy as you enjoy the lake. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Alcohol & Boating Don't Mix**

Here's a grim fact. The majority of drownings in the past few years have been alcohol-related. I'm \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ lake, asking you to remember that using alcohol while you boat or swim is asking for trouble! Dizziness, blurred vision, or that nagging headache caused by alcohol can cause you to lose your concentration and misjudge distances or your rate of speed. It can also cause false bravery and bad judgment. And that could kill you! Don't drink if you plan to swim, boat, or drive. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Diving Into Unknown Waters**

Hello, I'm \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ lake, reminding you swimmers to never dive off of houseboats, or any area where you don't know the water and what lurks underneath. Lake water levels constantly change during the winter months, and this causes debris to move around just under the surface of the water. So, don't dive into unknown areas of the lake. Remember to be extremely cautious! And don't forget the dangers around the water. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Be Aware of What You Are Doing**

This is \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ lake. Remember water safety, common sense and courtesy as you enjoy the lake this summer. The danger of being injured, involved in an accident or possibly being drowned on a summer outing is high. Be aware of what you are doing, and don't take chances. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Towing Boat to Lake**

When you are pulling your boat and trailer along the highway, stop occasionally and see how well the rig is riding. Stop after five or ten miles and again at fifty miles of driving, and again after a hundred miles just to be sure the rig is still secured properly. Remember that the first check is the most important and shouldn't be delayed too long after starting out. Of course, choose your stopping places carefully and well out of traffic. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Fire Extinguishers**

I'm \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ lake with this thought about boating. When you are pulling your boat and trailer any distance it might be a good idea to put your boat's fire extinguisher in the car or truck with you. All too often, passing vehicles either deliberately or carelessly discard cigars or cigarettes into boats on trailers. And if the extinguisher is in the boat, it could become unreachable if a fire starts. So keep it with you in the car or truck. But don't forget to return it to the boat before it's on the water. This boating safety message is a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Vacationers Beware**

If you're not too familiar with \_\_\_\_\_ you may not know that \_\_\_\_\_ lake, \_\_\_\_\_ lake, and \_\_\_\_\_ lake are operated and Managed by the Corps of Engineers, and offer some of the best outdoor recreation around. Camping, hiking, fishing, skiing, swimming, or just relaxing in \_\_\_\_\_'s warm sun and cool breezes off the lake in a nice picnic area. But along with all of this recreation we must remind you of the dangers of being around the water. Boating accidents, skiing mishaps, drownings, severe burns from careless outdoor cooking and even falls that cause scrapes, cuts and bruises, and broken bones. When you're vacationing be aware of these dangers and remember your common sense safety rules. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Think Safety Before Visit, Too**

The summer season is going to be busy this year. And when crowds gather at the lake, the potential for drownings and accidents increases. Before you get to the lake, think over the things you could do to be safe. Take along enough life jackets for everyone planning to be in your boat! If you swim, don't show off by trying to swim too far. You may not come back. It's all a matter of common sense, courtesy and remembering water safety. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Recent Drowning Tragedy**

You've probably heard of some tragic drownings recently in the newspapers or on radio or television. Most people say that it won't happen to me! But if you were to ask a family member of a drowning victim, they would probably tell you that they felt the same way before the accident had happened. If you're cautious and think about water safety, and are aware that it could happen to you or a family member, you could be one of the safe people on the lake. Keep water safety, common sense, and courtesy in mind and have an enjoyable summer. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Courtesy and Common Sense**

Year after year more people come to the lake to get away from all their problems. And lots of times those problems end up at the lake, too! For this reason you should remember that lots of other folks are at the lake to get away. Be courteous, use your common sense as you boat, fish, swim, or picnic. Make your lake outing enjoyable by being safety conscious and watching out after the other folks around you. Have a safe and happy summer. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Summertime Crowds**

Again this year, lake managers of the Corps of Engineers are reminding you about water safety. People of all ages use the lakes for either fishing, boating, camping, hiking, skiing, picnicking, or swimming. And water safety becomes increasingly important because of large summertime crowds. No matter what your age- accidents, death or severe injury can happen! You must be on constant alert to avoid these and other dangers. Use your common sense plus lots of courtesy when you're around this lake. And keep water safety and boating safety in mind as you enjoy the summertime. I'm \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ Lake with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Summertime Safety**

Summertime is a time for suntans, picnics, camping, water skiing, and lots of other outdoor fun. And \_\_\_\_\_ lake attracts thousands of outdoor enthusiasts every year. I'm \_\_\_\_\_ of \_\_\_\_\_ lake reminding all of you around the lake to remember water safety, courtesy, and common sense. Summertime safety is up to you. Be aware of the dangers around and in the water. Avoid horseplay or rowdiness and keep \_\_\_\_\_ lake a safe place to visit this summer. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Think Water Safety**

Water safety becomes a constant topic of discussion at this time every year. Because as warm weather arrives, more and more people come to the lake for their recreation. As these folks arrive, most of them casually think about water and boating safety. But more than a casual thought is needed. Water and boating safety should be the number one concern as people visit the lake. You've probably heard about the recent drowning tragedy... It's events like these that emphasize the importance of water and boating safety. So if you are planning a visit to the lake anytime soon, please think about safety now. Keep common sense, courtesy and water safety in mind anytime you or your family is near the water. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Be Aware**

I'm \_\_\_\_\_, manager of \_\_\_\_\_ lake, the summer is expected to be one of the best yet. With warm temperatures and bright blue skies, lots of folks will head toward the lake, and there could be some accidents and drownings because lake visitors aren't as careful and courteous as they used to be. If you plan on visiting a lake this summer, please be aware of the people around you and use your common sense - help us make this summer the safest yet.

### **Pay Attention**

I'm \_\_\_\_\_, manager of \_\_\_\_\_ lake. Too many times last year lake visitors got themselves into trouble by not paying careful attention to recreation safety rules. Boats wrecked, people were injured and a few even died by drowning because they weren't careful - please observe safety rules, wear your life jacket and be courteous to others who are enjoying \_\_\_\_\_ Lake. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Wear Your Life Jacket**

\_\_\_\_\_ lake will be busy again this year with skiers, fishermen, boaters, campers and swimmers and you know that could mean a lot of accidents and maybe even some drownings because people aren't as careful as they should be. Wear your life jacket and operate your boat safely and cautiously around other lake users - and swimmers, please stay in the marked areas and never swim in the boating lanes. Keep the summer safe ... Use your common sense. I'm (manager/ranger) \_\_\_\_\_ of \_\_\_\_\_ lake with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Crowding Calls for Caution**

Broken bones, cuts, bruises, burns and even drownings can be expected by those folks who aren't careful around the lake this summer. As warm temperatures and bright blue skies arrive, more and more people become attracted to the lake. And this causes crowding and sometimes accidents and drownings - be aware of what you do and use extreme caution while using the lake for recreation. The summer can be safe for everyone. I'm \_\_\_\_\_, (manager/ranger) at \_\_\_\_\_ lake with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Tragic Story**

Here's a tragic story. A person riding on a personal watercraft was enjoying the day on the lake and doing some acrobatics, and thought he would jump a boat's wake - not noticing that the boat was pulling a skier. He hit the wake and the ski rope at full speed and was decapitated. This news story is a prime example of how, when safety and common sense are not used, tragedy strikes. When you visit the lake during the warm summer days - or anytime - always keep in mind water and boating safety. It's just a matter of using a lot of courtesy and watching out for the other folks who use the lake. Keep the summer safe! I'm \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ lake with a friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Boating Accidents are Preventable**

You know the lake recreation season has just barely gotten underway and there have already been quite a few accidents. Like boats falling off of trailers because the driver of a car took a curve too fast while leaving the lake and the boat wasn't strapped down. Like cars and trucks backing off into the lake because the emergency brakes weren't set at the boat ramp. And boats just floating away off of their trailers because no one held the bowline when it was being put into the lake. And the stories go on and on. It's like some people can't get to or leave the lake without having an accident. Remember to check over all of your boating equipment - cars and trailers, included - and take your time. Water and boating safety begin at home. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Keep Safety in Mind**

A lot of people enjoy coming to \_\_\_\_\_ lake in the summertime. Some come to sunbathe and swim; some to boat and ski and a lot of folks come to fish. But others just like to picnic, camp or hike. Whatever you like to do, water and boating safety should be the first thing on your mind. If everyone on the lake would watch out for the other folks around them, water and boating accidents would hardly ever happen. Keep water and boating safety in mind as you enjoy \_\_\_\_\_ lake, and make the summer a safe one. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Think About Dangerous Waters**

Hello I'm \_\_\_\_\_, (manager/ranger) of \_\_\_\_\_ lake. \_\_\_\_\_ lake is one of this area's most popular recreation spots. We see all sorts of folks out picnicking, swimming, fishing or sunbathing. But I always wonder whether any of these people think about how dangerous being around the water on the lakeshore can be. In just the blink of an eye, a drowning can occur in even the shallowest of water. Youngsters at picnics around the lake need to be watched carefully. Boaters and swimmers should not be anywhere near each other. Swimmers on air mattresses can float too far away from shore and sometimes into the paths of boats. Boaters sometimes pass by swimmers too closely causing dangerous waves that could knock someone down, and the list goes on and on. Please keep the other folks' safety in mind as you use the lake. Be aware of water safety and keep the summer a safe one on \_\_\_\_\_ lake. A friendly reminder from the U.S. Army Corps of Engineers, \_\_\_\_\_ District.

### **Serious Concern**

I'm \_\_\_\_\_ at \_\_\_\_\_ lake near \_\_\_\_\_. It's one of more than 600 lakes managed by the U.S. Army Corps of Engineers. The Corps of Engineers and I encourage you to enjoy the many recreational facilities at these lakes, but we have a serious concern. Too many people die on the water every year. Please don't be one of them. Practice water safety.

## **Right to Life on the Water**

Hello, I'm \_\_\_\_\_ and behind me is \_\_\_\_\_ lake. You have the right to exercise water safety. You have a right to life, and you have a right to protect it by wearing your life saving vest. When you are going out on the water, take advantage of your right to life. Protect your life, and the lives of your loved ones. See that everyone in your boat wears a life jacket. It's the right thing to do.

## **This is a Life Jacket**

This is called a life jacket, but it can't save your life unless you put it on. Too many people have already died on the water this year. I'm \_\_\_\_\_ saying ... Don't add to that number.

## **This is a Put-On**

Hi, I'm \_\_\_\_\_. I've never been one to put down or put off something important. However, this is a put-on I support. It's called a life jacket. Put it on and it will save your life.

## **Important Business**

Saving lives is important business, especially saving lives on beautiful lakes and refreshing waterways. This is a life jacket. The business of this life jacket is saving lives. I'm \_\_\_\_\_ at \_\_\_\_\_ lake saying ... Put it on. If you don't put it on, it will still be in business - but you might not.

## **You're Too Important**

I'm \_\_\_\_\_ at beautiful \_\_\_\_\_ lake. This life jacket is a life saver. Let it save your life. Put it on. Wear your life jacket when you're on the water. You're too important to (state/city/community) not to.

## **Have a Great Time**

Hello, I'm \_\_\_\_\_ and behind me is \_\_\_\_\_ lake. Have a great time on the water by remembering these three safety rules - boating and alcohol don't mix; always wear a life jacket when boating; and don't swim alone. Summertime can be a fun time in (state/city/community) if you remember - safety first.

## **Have a Safe Summer**

Hello, I'm \_\_\_\_\_ at \_\_\_\_\_ lake wishing you a safe summer in (state/city/community). We're blessed with a wealth of refreshing lakes, rivers and streams throughout our beautiful state. That can mean a summer full of fun, if you will remember to think - safety first. For example - boating and alcohol don't mix, always wear your life jacket when boating, and don't swim alone. Summers are great in (state/city/community), when they're safe.

## **Fashion Statement**

Trying to make a "fashion statement" this summer? Well make one that can save your life – wear a life jacket. Life jackets today are more comfortable and are available in many colors and sizes. Find a life jacket that fits you and wear it. One size does not fit all. Life jackets: They float, you don't. A safe boating message from the US Army Corps of Engineers.

## **Not Me**

When talking about boating accidents most people think "not me." More than 800 "not me's" die in boating-related accidents each year. Nearly nine out of ten are not wearing a life jacket. Wear your life jacket. They float, you don't. A safe boating message from the US Army Corps of Engineers.

### **Rules of the Water**

Some 76 million boaters take to America's waterways each year. Area waters often become very busy and crowded. Do you know which course to take when you meet another boat head on? Keep yourself and others safe by learning the "rules of the water." A safe boating message from the US Army Corps of Engineers.

### **PWC**

Riding a personal watercraft is more fun than driving a car. No potholes or stop lights. It's easy as long as you follow the rules. Respect other boaters and the environment while you are operating your personal watercraft. Wear your life jacket and obey all buoy markers. A safe boating message from the US Army Corps of Engineers.

### **Lucky Charms**

Some people that fish rely on luck. They have lucky charms like lures and hats. The smart ones also wear their life jacket to keep them from drowning. Whether you are fishing from the shore or from a boat fish smart. Wear your life jacket. They float, you don't. A public safety message from the US Army Corps of Engineers.

### **Life Jackets**

Most people think that they do not have to wear their life jacket while boating, because they don't plan on getting into the water. That does not mean that they won't drown. The majority of the people that drown never intended to get into the water. Play it safe and wear your life jacket while boating. A public safety message from the US Army Corps of Engineers.

### **Ride Smart**

Riding Personal Watercraft is a fun and popular sport. Personal watercraft operates differently than many other water vessels. They look easy to drive, but require skill and experience. Read the owners manual and know the capabilities of your watercraft before you ever ride it. Ride smart from the start. A safe boating message from the US Army Corps of Engineers.

### **Drown in Seconds**

Did you know that it only takes 20 seconds for a child to drown, 60 seconds for an adult to drown? That is not a lot of time. Always swim with a buddy and make sure you know where they are at all times. Parents watch your children and don't rely on inflatable toys to keep them safe. This has been a public safety message from the US Army Corps of Engineers.

### **Know Your Limits**

While swimming know your limitations. Rest when you feel tired and do not try to impress your friends by swimming long distances. You might overestimate your ability and become another statistic, a drowning statistic. Know your limitations and swim smart. A public safety message from the US Army Corps of Engineers.

### **A Deadly Combination**

Isn't it odd how some people who never take a drink of alcohol before getting behind the wheel of a car think it is o.k. when they are in a boat? When you are in the driver's seat, whether in a car or in a boat, your safety and the safety of others may depend on quick decisions made with a clear head. The sun, glare, and movement of the boat can reduce your ability to react in a timely manner. Alcohol and boating can be a deadly combination. A sober skipper is a smart skipper. A safe boating message from the US Army Corps of Engineers.

## Life Jackets

A life jacket could save your life, but only if you wear it. Before you leave the shore, be sure that everyone in your boat has on a Coast Guard approved life jacket that fits them properly. Life jackets come in many different sizes, styles, and colors. Choose the right one for you and wear it. It's your friend for life. A safe boating message from the US Army Corps of Engineers.

## Hypothermia

Respect Mother Nature when venturing out on the waterways this season. Hypothermia can occur in water as warm as 70 degrees. Check the weather report before you venture out on the water. Remember to always wear your life jacket if you plan to be on or near the water. A public safety message from the US Army Corps of Engineers.

## The Chill That Can Kill

Hypothermia is the chill that can kill. Besides the obvious wet conditions, sweating and even the humidity in the air can chill you. Hypothermia occurs when the body loses more heat than it can produce. This can lead to unconsciousness and even death. The best defense against hypothermia is to avoid it. Always be aware of weather conditions and be prepared by dressing properly. Play it safe this season. A public safety message from the US Army Corps of Engineers.

## Wear Them

**Ranger:** Cost of a new boat: \$18,000, Cost of a new inflatable Life jacket: \$80, Cost of not wearing that new life jacket: worthless

I'm Ranger \_\_\_\_\_ with the US Army Corps of Engineers reminding you that Life Jackets won't work if you don't wear them! I know you've got your reasons not to wear a life jacket: They're too hot, you can swim well, and people in life jackets look stupid...come on, I know you were thinking it! But, when you know that 90% of all drownings could have been prevented by wearing a life jacket, none of those reasons are good enough. Besides, these aren't your grandfather's old orange life jackets I'm talking about. It's time to change your perceptions of what life jackets look like. Have you seen the new inflatable types? Check those out because you'll barely even notice you've got one on! But remember, no matter the type, none of them work if you don't wear them!!

**Announcer:** This message brought to you by the US Army Corps of Engineers.

## Wear Them For The Ones You Love

**Ranger:** Hey guys, headed out for a day of fishing on the boat? Got your life jacket with you? I know, you keep it in the boat, and you can grab it if you need it, right? **Wrong!!** That's like saying you can put on your seatbelt if you need it during a car crash. That life jacket won't help if it's in the boat and you're in the water. I'm Ranger \_\_\_\_\_ with the US Army Corps of Engineers reminding you that real men don't let their egos get the best of them...they wear their life jackets.

Men are 9 times more likely to drown than women, and it usually happens by falling overboard. Ever stood on the edge of your boat to, uh, answer nature's call? You can laugh, but that's how a lot of guys fall in. They go under but never come back up. Still not convinced, huh? You're all husbands, fathers, or sons of someone who cares about you and needs you. If you won't wear a life jacket for yourself, then at least wear one for your family!

**Announcer:** This message brought to you by the US Army Corps of Engineers. Visit one of our lakes this weekend and play it safe!

### **Watch Your Children**

**Ranger:** Life can change in a matter of seconds. In fact, it only takes 20 seconds for a child to drown...even in shallow water. I'm Ranger \_\_\_\_\_ with the US Army Corps of Engineers and I'm asking you to play it safe and think about your family when you're at the lake this holiday weekend. Inner tubes deflate. Water wings collapse. Don't rely on toys. Put a life jacket on your children and yourself! Oh, I know many of you put a life jacket on your child so they'll be safe in the water and you can relax. Remember, a life jacket isn't a babysitter for the kids. Accidents happen and there is no substitute for your supervision. Every year children drown while swimming just a few feet away from their parents. Can you imagine what that must be like? Keep an eye on your children and keep them within arm's reach because 20 seconds goes by quickly.

**Announcer:** This water safety message brought to you by the US Army Corps of Engineers.

### **Be Responsible**

Hi, this is Park Ranger \_\_\_\_\_ with the US Army Corps of Engineers at \_\_\_\_\_ reminding you to be responsible this recreation season. Make sure that as you travel up and down the highways that everyone buckles up. If you are boating, water skiing or swimming, wear a Coast Guard approved personal floatation device known as a PFD or life jacket. Being safe on and near the water is just as important as being safe on land, so buckle up!

### **Play It Safe**

Hi, this is Park Ranger \_\_\_\_\_ with the US Army Corps of Engineers at \_\_\_\_\_ sending out this request to all who enjoy the great outdoors. Playing it safe is the only way to play because a fatality or injury can ruin your day. Make sure that you buckle up while riding in vehicles and wear a Coast Guard approved life jacket if you are recreating on or near the water. The life you save could be your own, so get it on. Buckle Up!

### **Boat Sober**

Although it is legal for people 21 years of age and older to consume alcohol while boating, it is against the law to operate a vessel while intoxicated. Numerous water-related accidents involve the use of drugs and alcohol and many drowning victims are intoxicated at the time of death. Boat sober and drink responsibly if you are recreating in, on, or near the water. Also, select a designated operator who has not been drinking. This has been a friendly reminder from the US Army Corps of Engineers.

### **Let The Good Times Roll**

It is hard to believe that the summer recreation season is here. Hi, I'm Park Ranger \_\_\_\_\_ reminding you to let the good times roll by playing it safe. We want your experience to be nothing but the best. However, you must do your part. Buckle up while traveling in vehicles and wear a Coast Guard approved life jacket while recreating on or near the water. This has been a friendly reminder from the US Army Corps of Engineers.

### **20 Seconds To Drown**

Did you know that it only takes 20 seconds for a child to drown? Parents, watch your children at all times around water. A split second of being distracted can lead to a lifetime of regret. Their young futures are in your hands. The most impressionable role model that they see is you. Don't let them down. Investing in their safety will reap priceless dividends. This has been a friendly reminder from the US Army Corps of Engineers.

### **Grand Slam**

Hitting a grand slam in baseball is a guarantee that everyone on base reaches home plate safely. You too can hit a grand slam and score big by knowing when to say when and utilizing a designated driver or boat operator. Play it smart from the start. Don't take chances and gamble with your life or your passengers. There is too much at stake when it comes to safety. Buckle Up! This has been a friendly reminder from the US Army Corps of Engineers.

### **Don't Cross Your Stupid Line**

Don't cross your stupid line. The stupid line is that line of choice we all have when faced with risk. It separates smart risk from stupid risk. It is up to you to decide where to draw the line. Exceeding your abilities such as swimming farther or drinking more than you should is a risk often associated with peer pressure and it can lead to deadly consequences. This has been a friendly reminder from the US Army Corps of Engineers.